ADVERTISING OFFER ON YOURCROCHET.COM

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When preparing the advertising offer, we wanted to propose solutions among which everyone could find something for themselves. We have offers for advertisers who expect strong, impactful messages, but also for those who want to build their brands and showcase their products or services in the long term.

Why should you work with us?

- 400,000 UNIQUE USERS PER MONTH
- 1,100,000 PAGE VIEWS PER MONTH
- 602,000 PINTEREST FOLLOWERS (INCLUDING 10M+ MONTHLY VIEWS)
- 130,000 FACEBOOK LIKES
- 20,000 NEWSLETTER SUBSCRIBERS

Forms of advertising on our website: Yourcrochet.com

- BANNERS ON THE WEBSITE
- SPONSORED ARTICLES
- POPUP ON THE WEBSITE
- SENDING OUT THE NEWSLETTER
- ADVERTISING ON FACEBOOK: ON THE FANPAGE AND IN GROUPS

The numbers speak for themselves
We are the most popular website!
**Package I**

Advertising text placed in the section corresponding to the content of the article and on YourCrochet.com home page.

- Emission in selected section: permanent
- Emission on home page: 1 day
- Number of characters in the text: unlimited
- Video / Photos
- Photo size: level - base 650 px
- Linking to the company’s website - 1 dofollow link

**Price:** 570 USD (VAT excl.)

**Product Code:** AP01

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**Package II**

Advertising text placed in the section corresponding to the content of the article and on YourCrochet.com home page.

- Emission in selected section: permanent
- Emission on home page: 1 day
- Number of characters in the text: unlimited
- Video / Photos
- Photo size: level - base 650 px
- Linking to the company’s website - 1 dofollow link
- The article featured in the Newsletter
- Publication on social media pages: Facebook, Pinterest.

**Price:** 735 USD (VAT excl.)

**Product Code:** AP02
The advertisement is placed centrally in the upper part of the website, in the most attractive and exclusive place. This banner is our customers' most popular choice!

**technical data**
- emission: home page, subpages
- format: JPG, PNG, GIF, HTML
- desktop size: 970x300px (other sizes: 970x200, 970x100, 800x150, 750x300, 750x200, 750x100)
- mobile size: 300x250
- weight: up to 80 KB

**Price:** 570 USD (VAT excl.) emission 24h  
**Product Code:** B01

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The advertisement is placed in the footer of the website above the logo.

**technical data**
- emission: home page, subpages
- format: JPG, PNG, GIF, HTML
- desktop size: 970x300px (other sizes: 970x200, 970x100, 800x150, 750x300, 750x200, 750x100)
- mobile size: 300x250
- weight: up to 80 KB

**Price:** 420 USD (VAT excl.) emission 24h  
**Product Code:** F01
Advertisement placed in the left column of the website.

**technical data**
- emission: home page, subpages
- format: JPG, PNG, GIF, HTML
- size: 300x250px
- weight: up to 80 KB

**Price:** 210 USD (VAT excl.) emission 24h
**Product Code:** SL1

Advertisement placed in the right column of the website. This banner is often chosen by our customers!

**technical data**
- emission: home page, subpages
- format: JPG, PNG, GIF, HTML
- size: 300x250px
- weight: up to 80 KB

**Price:** 210 USD (VAT excl.) emission 24h
**Product Code:** SR1
BANNERS ON THE WEBSITE

**Article - Top 720x300**

Ad placed in each existing and future article right after the first paragraph.

**technical data**
- emission: home page, subpages
- format: JPG, PNG, GIF, HTML
- desktop size: max 720x300
- mobile size: 300x250
- weight: up to 80 KB

**Price**: 660 USD (VAT excl.) emission 24h  
**Product Code**: AT01

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**Article - Bottom 720x300**

Ad placed in each existing and future article at the end of the content.

**technical data**
- emission: home page, subpages
- format: JPG, PNG, GIF, HTML
- desktop size: max 720x300
- mobile size: 300x250
- weight: up to 80 KB

**Price**: 420 USD (VAT excl.) emission 24h  
**Product Code**: AB01
An ad in the form of a scrolling bar, placed at the base of the website. This creation resembles a news bar, often seen on television. It has an "X" closing button which is a 14x14 px cross graphic in the upper right corner.

**technical data**
- emission: home page, subpages
- format: JPG, PNG, GIF, HTML
- desktop size: max 1280x45
- mobile size: 380x45
- weight: up to 80 KB

**Price:** 750 USD (VAT excl.) emission 24h  
**Product Code:** SF01

**Pop-up 600x300**

Popup with a banner that appears once for each user.

**technical data**
- emission: home page, subpages
- format: JPG, PNG, GIF, HTML
- desktop size: max 600x300
- mobile size: 300x350
- weight: up to 80 KB

**Price:** 480 USD (VAT excl.) emission 24h  
**Product Code:** P-U
Banner in the newsletter

Banner advertisement in the newsletter (sticker). Sent to all subscribers.

**technical data**

- emission: home page, subpages
- format: JPG, PNG, GIF, HTML
- desktop size: max 720x300
- mobile size: 350x450
- weight: up to 80 KB

**Price**: 540 USD (VAT excl.) sent to 20,000 subscribers

**Product Code**: NM
CONTACT

WRITE TO US AND INCREASE THE NUMBER OF CUSTOMERS

E-mail: ads@yourcrochet.com

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